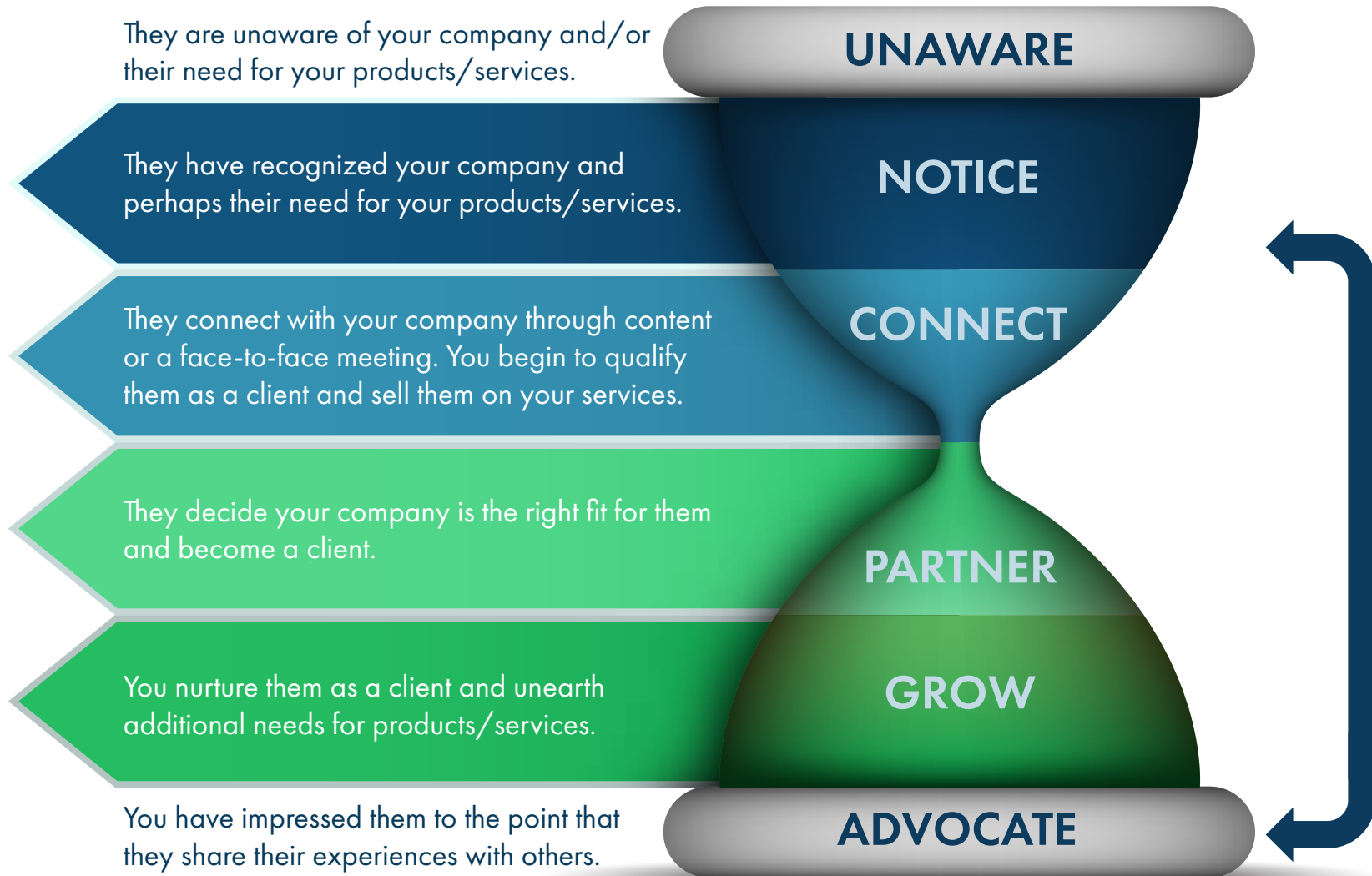
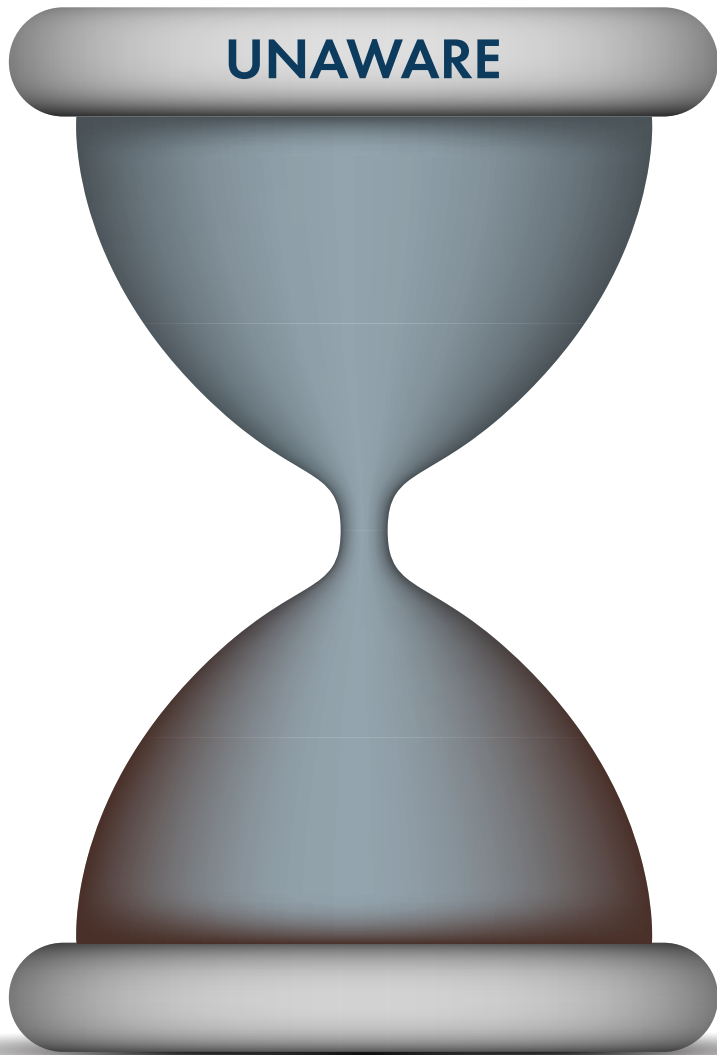


BUILDING YOUR MARKETING FRAMEWORK

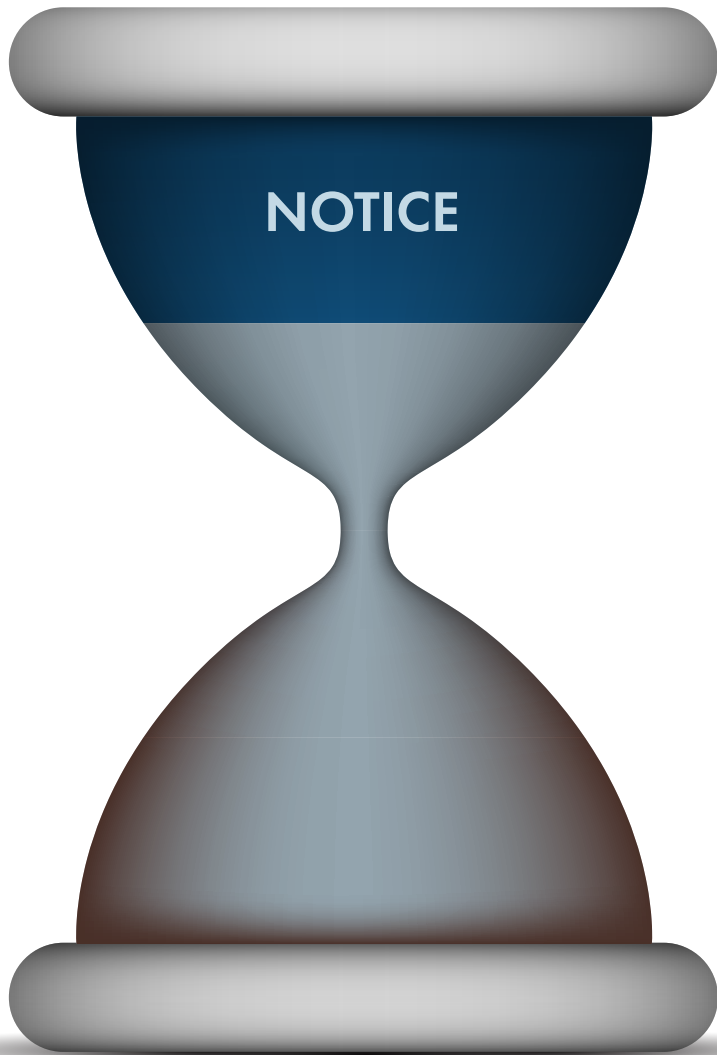


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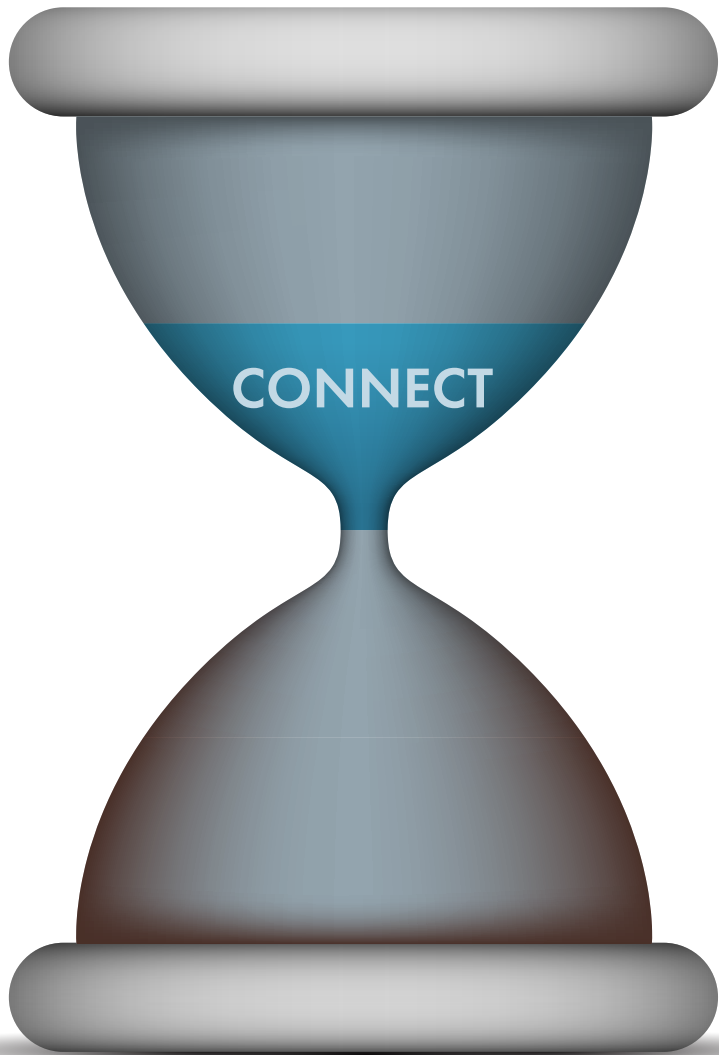
CUSTOMER NEED
BUSINESS GOAL
EXISTING MARKETING TOOLS/TACTICS
NEW MARKETING TOOLS/TACTICS

BUILDING YOUR MARKETING FRAMEWORK



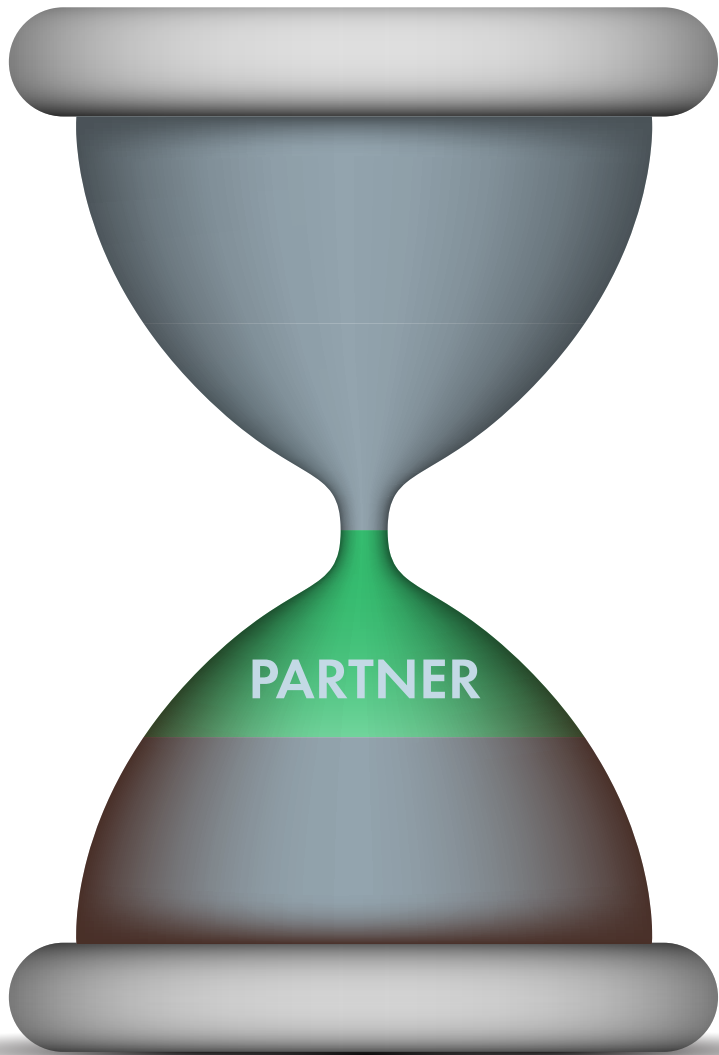
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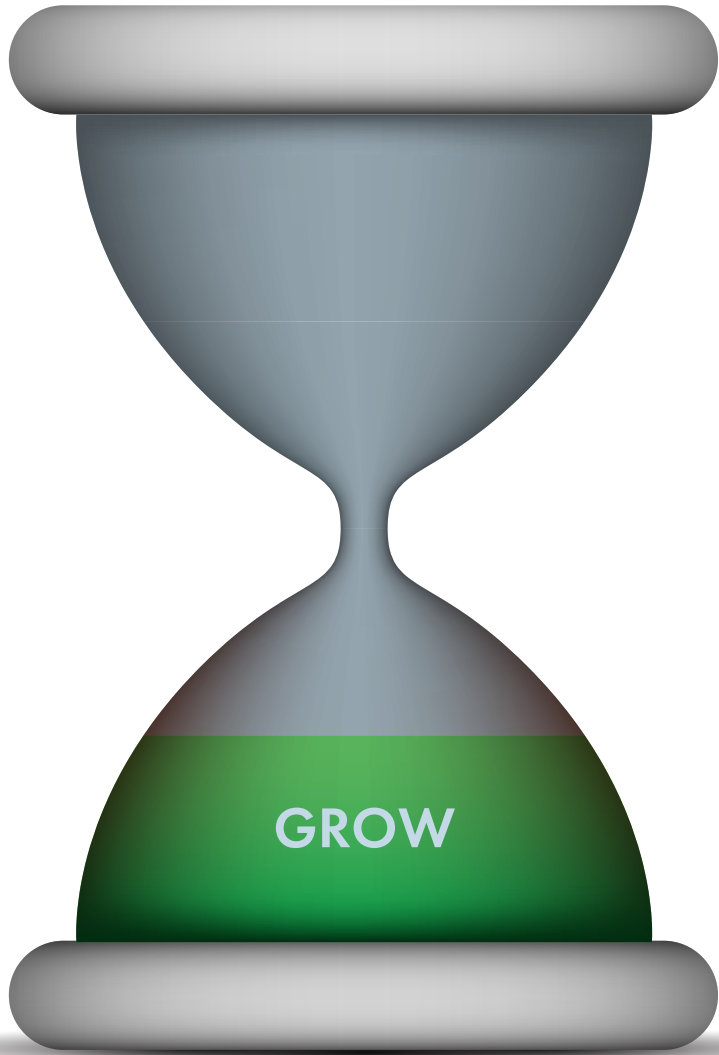
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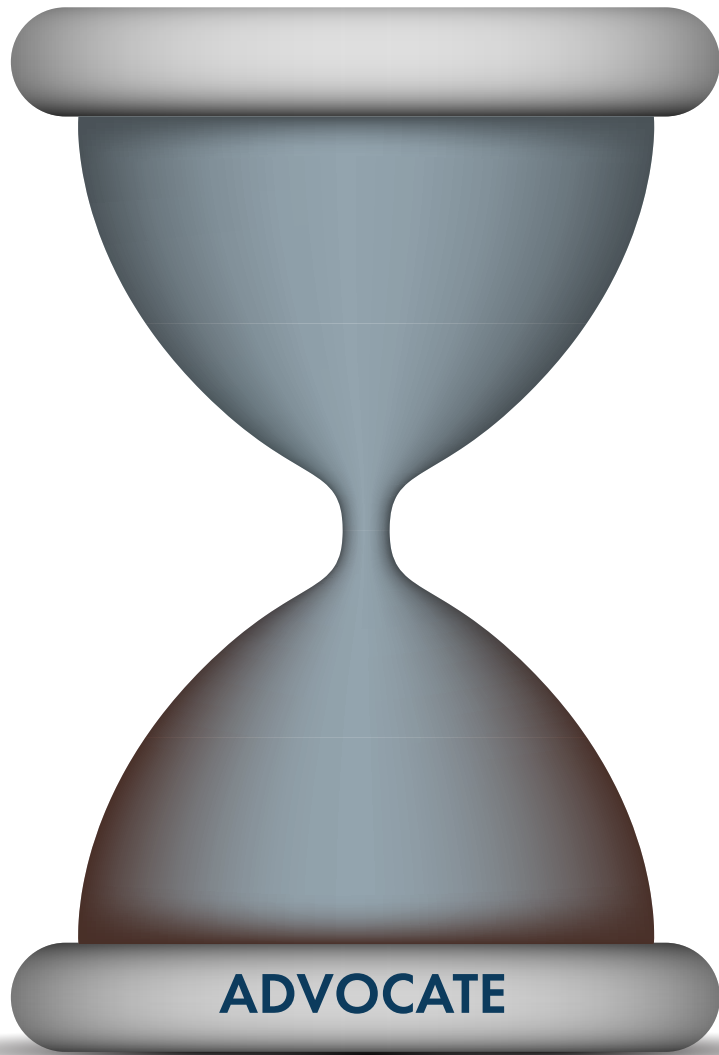
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